



## Privacy Policy

### 1. Introduction

- We are committed to safeguarding the privacy of our website visitors and valued supporters.
- This policy applies where we are acting as a data controller with respect to the personal data of our website visitors and valued supporters; in other words, where we determine the purposes and means of the processing of that personal data.
- We use cookies on our website. Insofar as those cookies are not strictly necessary for the provision of our website, we will ask you to consent to our use of cookies when you first visit our website.
- In this policy, "we", "us" and "our" refer to Chaffinch. For more information about us, see Section 12.

### 2. Date of introduction

This document was introduced on 25 November 2024, and will remain valid until such time as it is amended or replaced.

### 3. How we use your personal data

In this Section 3 we have set out:

- (a) the general categories of personal data that we may process;
- (b) the purposes for which we may process personal data; and
- (c) the legal bases of the processing.

- We may process data about your use of our website ("**usage data**"). The usage data may include your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths, as well as information about the timing, frequency and pattern of your service use. The source of the usage data is Google Analytics. This usage data may be processed for the purposes of analysing the use of the website. The legal basis for this processing is our legitimate interests, namely monitoring and improving our website.
- We may process your account data ("**account data**"). The account data may include your name and email address. The source of the account data is yourself. The account data may be processed for the purposes of operating our website, providing our services, ensuring the security of our website and services, maintaining back-ups of our databases and communicating with you. The legal basis for this processing is consent.
- We may process your information included in your personal profile on our website ("**profile data**"). The profile data may include your name, address, telephone number, email address and profile pictures. The source of this data is yourself. The profile data may be processed for the purposes of enabling and monitoring your use of our website. The legal basis for this processing is our legitimate interests, namely the proper administration of our website.
- We may process information that you post for publication on our website ("**publication data**"). The publication data may be processed for the purposes of enabling such publication and administering our website and services. The source of this data is yourself. The legal basis for this processing is consent.
- We may process information contained in any enquiry you submit to us regarding goods and/or services ("**enquiry data**"). The enquiry data may be processed for the purposes of offering, marketing and selling

relevant goods and/or services to you. The source of this data is yourself. The legal basis for this processing is consent.

- We may process information relating to transactions, including purchases of goods and services, that you enter into with us and/or through our website ("**transaction data**"). The transaction data may include your contact details and the transaction details. The transaction data may be processed for the purpose of supplying the purchased goods and services and keeping proper records of those transactions. The legal basis for this processing is the performance of a contract between you and us and/or taking steps, at your request, to enter into such a contract and our legitimate interests, namely the proper administration of our website.
- We may process information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters ("**notification data**"). The notification data may be processed for the purposes of sending you the relevant notifications and/or newsletters. The source of this data is yourself. The legal basis for this processing is consent.
- We may process information contained in or relating to any communication that you send to us ("**correspondence data**"). The correspondence data may include the communication content and metadata associated with the communication. Our website will generate the metadata associated with communications made using the website contact forms. The correspondence data may be processed for the purposes of communicating with you and record-keeping. The source of this data is yourself. The legal basis for this processing is our legitimate interests, namely the proper administration of our website and communications with users.
- We may process any of your personal data identified in this policy where necessary for the establishment, exercise or defence of legal claims, whether in court proceedings or in an administrative or out-of-court procedure. The legal basis for this processing is our legitimate interests, namely the protection and assertion of our legal rights, your legal rights and the legal rights of others.
- In addition to the specific purposes for which we may process your personal data set out in this Section 3, we may also process any of your personal data where such processing is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.
- Please do not supply any other person's personal data to us, unless we prompt you to do so.

#### 4. Providing your personal data to others

- We may disclose your personal data to our professional advisers insofar as reasonably necessary for the purposes of managing risks, obtaining professional advice, or the establishment, exercise or defence of legal claims, whether in court proceedings or in an administrative or out-of-court procedure.
- Financial transactions relating to our website and services are handled by our payment services providers: Stripe, PayPal, ApplePay, and GooglePay. We will share transaction data with our payment services providers only to the extent necessary for the purposes of processing your payments or donation, refunding such payments and donations and dealing with complaints and queries relating to such payments, donations and refunds. You can find information about the payment services providers' privacy policies and practices at:
  - <https://www.paypal.com/uk/webapps/mpp/ua/privacy-prev> (PayPal)
  - <https://support.apple.com/en-gb/HT203027> (ApplePay)
  - <https://support.google.com/pay/answer/7020860> (GooglePay)
  - <https://stripe.com/gb/privacy> (Stripe)
- Our email newsletters are managed by MailChimp. For this, MailChimp retains the names and email addresses of subscribers plus information regarding a subscriber's interactions with emails (eg. opening, clicking, and social media sharing). Please visit <https://mailchimp.com/legal/privacy> to read about how MailChimp handles this data.

- In addition to the specific disclosures of personal data set out in this Section 4, we may disclose your personal data where such disclosure is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person. We may also disclose your personal data where such disclosure is necessary for the establishment, exercise or defence of legal claims, whether in court proceedings or in an administrative or out-of-court procedure.

## **5. International transfers of your personal data**

In this Section 5, we provide information about the circumstances in which your personal data may be transferred to countries outside the United Kingdom.

- We have partners in Kenya to whom we may pass your name only and only then with your explicit consent for each individual instance of data transfer. Use and storage of this data will be fully discussed with you should consent be requested and will be subject to both Kenyan and international data protection regulations.
- The hosting facilities for our website are situated in the Netherlands. The UK accepts this country as a jurisdiction with finding of adequacy with respect to the data protection laws of this country. Transfers will be protected by appropriate safeguards, namely the use of standard data protection clauses adopted or approved by the European Commission.
- You acknowledge that personal data that you submit for publication through our website may be available, via the internet, around the world. We cannot prevent the use (or misuse) of such personal data by others.

## **6. Retaining and deleting personal data**

This Section 6 sets out our data retention policies and procedure, which are designed to help ensure that we comply with our legal obligations in relation to the retention and deletion of personal data.

- Personal data that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.
- We will retain your personal data as follows:
  - (a) transaction data will be retained for a maximum period of 7 years following the original date of submission.
  - (b) usage data will be retained for a minimum period of 7 days and a maximum period of 24 months following the date of the activity occurring.
  - (c) notification data will be retained until you request its deletion or until the notifications in question are no longer provided by ourselves.
- In some cases it is not possible for us to specify in advance the periods for which your personal data will be retained. In such cases, we will determine the period of retention based on the following criteria:
  - (a) the period of retention of account data and profile data will be determined based on activity of the account and/or profile. This period will end when you request the removal of data or when we deem the account inactive. If we deem the account inactive, there will be a notice period of 14 working days before removal of data.
  - (b) the period of retention of publication data will be determined based on its continued relevance.
  - (c) the period of retention of enquiry data and correspondence data will be determined by the time taken to adequately process your enquiry or other communication.
- Notwithstanding the other provisions of this Section 6, we may retain your personal data where such retention is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.

## **7. Amendments**

- We may update this policy from time to time by publishing a new version on our website.
- You should check this page occasionally to ensure you are happy with any changes to this policy.
- We may notify you of significant changes to this policy by email or through the home page of our website.

## **8. Your rights**

In this Section 8, we have summarised the rights that you have under data protection law. Some of the rights are complex, and not all of the details have been included in our summaries. Accordingly, you should read the relevant laws and guidance from the regulatory authorities for a full explanation of these rights.

- Your principal rights under data protection law are:
  - (a)the right to access;
  - (b)the right to rectification;
  - (c)the right to erasure;
  - (d)the right to restrict processing;
  - (e)the right to object to processing;
  - (f)the right to data portability;
  - (g)the right to complain to a supervisory authority; and
  - (h)the right to withdraw consent.
- You have the right to confirmation as to whether or not we process your personal data and, where we do, access to the personal data, together with certain additional information. That additional information includes details of the purposes of the processing, the categories of personal data concerned and the recipients of the personal data. Providing the rights and freedoms of others are not affected, we will supply to you a copy of your personal data. The first copy will be provided free of charge, but additional copies may be subject to a reasonable fee.
- You have the right to have any inaccurate personal data about you rectified and, taking into account the purposes of the processing, to have any incomplete personal data about you completed.
- In some circumstances you have the right to the erasure of your personal data without undue delay. Those circumstances include:
  - the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; you withdraw consent to consent-based processing;
  - you object to the processing under certain rules of applicable data protection law;
  - the processing is for direct marketing purposes;
  - the personal data has been unlawfully processed.
- However, there are exclusions of the right to erasure. The general exclusions include where processing is necessary: for exercising the right of freedom of expression and information; for compliance with a legal obligation; or for the establishment, exercise or defence of legal claims.
- In some circumstances you have the right to restrict the processing of your personal data. Those circumstances are:
  - you contest the accuracy of the personal data;
  - processing is unlawful but you oppose erasure;
  - we no longer need the personal data for the purposes of our processing, but you require personal data for the establishment, exercise or defence of legal claims;

and you have objected to processing, pending the verification of that objection. Where processing has been restricted on this basis, we may continue to store your personal data. However, we will only otherwise process it: with your consent; for the establishment, exercise or defence of legal claims; for the protection of the rights of another natural or legal person; or for reasons of important public interest.

- You have the right to object to our processing of your personal data on grounds relating to your particular situation, but only to the extent that the legal basis for the processing is that the processing is necessary for:
  - the performance of a task carried out in the public interest or in the exercise of any official authority vested in us;
  - or the purposes of the legitimate interests pursued by us or by a third party.

If you make such an objection, we will cease to process the personal information unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the establishment, exercise or defence of legal claims.

- You have the right to object to our processing of your personal data for direct marketing purposes (including profiling for direct marketing purposes). If you make such an objection, we will cease to process your personal data for this purpose.
- You have the right to object to our processing of your personal data for scientific or historical research purposes or statistical purposes on grounds relating to your particular situation, unless the processing is necessary for the performance of a task carried out for reasons of public interest.
- To the extent that the legal basis for our processing of your personal data is:
  - (a) consent; or
  - (b) that the processing is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract,
  - (c) and such processing is carried out by automated means,

you have the right to receive your personal data from us in a structured, commonly used and machine-readable format. However, this right does not apply where it would adversely affect the rights and freedoms of others.

- If you consider that our processing of your personal information infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection.
- To the extent that the legal basis for our processing of your personal information is consent, you have the right to withdraw that consent at any time. Withdrawal will not affect the lawfulness of processing before the withdrawal.
- You may exercise any of your rights in relation to your personal data by written notice to us, in addition to the other methods specified in this Section 8.

## **9. About cookies**

- A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.
- Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.
- Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from

cookies.

## 10. Cookies that we use

We use cookies for the following purposes:

1. Necessary - these are cookies that allow our website to function correctly. The cookies in this category are:
  - (a) **CookieConsent** (stores your cookie preferences)
  - (b) **\_stripe\_mid** and **\_stripe\_sid** and **\_mf** and **\_ab** and **id** and **1** (allow the processing of credit/debit card transactions by Stripe)
  - (c) **m** (determine the device you are using to ensure the site displays correctly for your screen size/type)
  - (d) **CONSENT** (provided by YouTube and determines if you have given consent for the cookies needed to play embedded YouTube videos)
2. Statistics - these cookies provide anonymised information about visitors to our website, allowing us to make improvements to your experience. The cookies in this category are:
  - (a) **\_ga\_#** and **\_ga** (provided by Google Analytics)
  - (b) **1** (provided by Stripe)
3. Third Party Marketing - these cookies are used by YouTube relating to the use of their services when you play embedded videos. The cookies in this category are:
  - (a) **YSC** (allows YouTube to retain data about videos a user has viewed if you are signed into your YouTube account)
  - (b) **VISITOR\_INFO1\_LIVE** (estimates user bandwidth)
  - (c) **NID** (used for targeted ads during and after video viewing)
  - (d) **TESTCOOKIESENABLED** (allows YouTube to identify if you have cookies enabled)
  - (e) **LAST\_RESULT\_ENTRY\_KEY** and **yt-remote-device-id** and **yt-remote-cast-installed** and **yt-remote-cast-available** and **yt-remote-session-app** and **yt-remote-session-name** and **yt-remote-fast-check-period** and **yt-remote-connected-devices** and **YtIdbMeta#databases** and **LogsDatabaseV2:Vd64ccd0f|#LogsRequestsStore** and **ServiceWorkerLogsDatabase** and **nextId** and **requests** and **remote\_sid** (all used to store your YouTube video player preferences)
4. Marketing - as Chaffinch does not use advertising, these cookies are limited to management of our email mailing lists. The cookies in this category are:
  - (a) **et\_bloom\_optin\_optin\_#\_#\_imp** (controls a popup mailing list signup form to ensure you don't see it again if you dismiss it)
  - (b) **etBloomCookie\_optin\_5** (stores preferences if you sign up to our email mailing list)
  - (c) **\_mcid** and **\_mc\_anon\_id** (registers data about your mailing list subscription)
5. Security - these are another category of necessary cookies that protect our users and our website services from cyber attacks. The cookies in this category are:

- (a) **\_GRECAPTCHA** and **rc::a** and **rc::c** (provided by Google and used to distinguish between humans and robots)
- (b) **\_abck** and **bm\_sz** and **bm\_sv** and **bm\_sv** and **ak\_bmsc** (prevent bot attacks to our email mailing lists)
- (c) **\_mcid** (general mailing list management)

## 11. Managing cookies

- Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:
  - <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
  - <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer> (Firefox);
  - <https://help.opera.com/en/latest/web-preferences/#cookies>(Opera);
  - <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
  - <https://support.apple.com/en-gb/guide/deployment/depf7d5714d4/web> (SafariDesktop);
  - <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge);
  - <https://support.apple.com/en-gb/HT201265> (Safari Mobile)
- Blocking all cookies will have a negative impact upon the usability of many websites.
- If you block cookies, you will be able to use most of the features on our website although donation forms and contact forms may perform unpredictably and you will be unable to view external content eg. embedded YouTube videos.
- We use *CookieBot by Usercentrics* to easily allow you to accept and block cookies on our website. You can review your settings at any time by clicking the CookieBot symbol at the bottom left of any page.

## 12. Our details

- This website ([www.chaffinch.org.uk](http://www.chaffinch.org.uk)) is owned and operated by Chaffinch.
- We are registered by the Charity Commission of England and Wales under registration number 1206986, and our registered office is at 3 Spurr Court, York, YO24 3ND.
- You can contact us:
  - (a) by post, to the postal address given above;
  - (b) using our website contact form;
  - (c) by email, using the email address [contact@chaffinch.org.uk](mailto:contact@chaffinch.org.uk).

*This policy may be revised at any time with the agreement of a majority of the trustees.*